

PART A : SHORT ANSWER QUESTIONS (60 marks)

INSTRUCTION(S) : There are SIX (6) short answer questions. Answer all questions in the Answer Booklet(s) provided.

QUESTION 1

Briefly explain **FIVE (5)** tourism stakeholders that usually associated with tourism development. (10 marks)

QUESTION 2

Tourism planning is prepared at various levels where each level focusing on a different degree of specificity. Describe **FIVE (5)** elements in the national level tourism planning. (10 marks)

QUESTION 3

The survey stage is an important activity in tourism planning process. Describe any **FIVE (5)** characteristics of past and present tourist arrivals at a destination that must be surveyed for tourism development purposes. (10 marks)

QUESTION 4

Planning for tourism development in towns and cities presents special problems. Describe **FIVE (5)** challenges in urban tourism planning. (10 marks)

QUESTION 5

Describe **THREE (3)** characteristics of the following destination life cycle stages. Support your answer with one example for each. (8 marks)

- a) Exploration
- b) Development

QUESTION 6

Describe **SIX (6)** principles of sustainability tourism development. (12 marks)

END OF PART A

PART B : ESSAY QUESTIONS (40 MARKS)

INSTRUCTION(S) : TWO (2) Essay questions. Answer ALL the questions in the Answer Booklet(s) provided.

QUESTION 1

Ecotourism contributes to conservation or preservation of the natural resources and promotes stewardship of natural and cultural resources. Analyze **FOUR (4)** issues and possible solutions to the current challenges faced by one of the selected ecotourism attraction that you are familiar. (20 marks)

QUESTION 2

Inskeep (1991) had stated that tourism should be viewed as a single system which comprises of interrelated parts. Apply the concept of Mill and Morrison tourism development model to analyze Langkawi's tourism system. (20 marks)

END OF EXAMINATION PAPER